

## Sleep Positioning System



SnoreBeGone is a Sleep Positioning System from **Protect-A-Bed** that is used to reduce the incidence of snoring. It features an easy-to-remove-and-wash, stain-proofing protector to ensure the system remains stain-, allergen- and bacteria-free. SnoreBeGone positions the body to overcome contributing factors that can cause or increase the likelihood of snoring. Its design addresses the problems associated with snoring by: supporting the entire body, not just shoulders and neck; elevating the body; maintaining correct posture; and ensuring spine and shoulders remain at right angles. The design encourages side sleeping and prevents sleeping on the back. Recessed channel provides space for shoulder and arm to rest stress-free, and detachable and adjustable headrests ensure comfort. An extension cushion prevents slide and provides full-body support.

## Ottoman Bedding Option



The Castro Convertible Ottoman from **Castro Convertibles** offers a multi-use bedding option. The Ottoman—which comes in a 33-in. and 39-in. size—can function as a foot ottoman, chair or table for room service trays and luggage. It opens into a bed with a 5-in.-thick mattress, and features a wooden slat mechanism, designed for user comfort. The wheeled product comes with a choice of slipcovers or buyers can opt to make their own.

## Pillow

The Memorelle Pillow from **Hollander Home Fashions** features memory fiber, which has a memory foam-like feel, but with improved flexibility and comfort and it's gentler on the pressure points, according to the company. The microdenier fibers continually adjust to the movement of your head and neck for great support. The breathability allows for a cooler sleeping environment for your guests.



## Modular Bedding

**Standard Textile's** Hospitality Division and **SK Textile** are offering the Circa Modular Bedding System, which features two upholstered side panels, a foot panel and two corner inserts that attach easily to existing bed frames, providing the illusion of a platform. It is available in two styles: Circa and Circa Plus, which includes a 2-in. top board. Panels can be made with a straight or arched edge. The product is available in three fabric options as well as faux leather, and comes in a variety of colors.



## ask the experts BEDDING



Sandra DiVito,  
Vice President of Sales, Hospitality  
Division, Protect-A-Bed

**Q** How can Protect-A-Bed products enhance the guest experience?

**A** It's no secret hotels are focused on filling their rooms and impressing guests. The most memorable impression a guest receives when assessing the quality of a property is when they enter the room. Nothing will more positively impact the guest experience like a clean, fresh, odor-free smelling room. And nothing can negatively impact the guest experience like a musty, stale, or chemical odor. Protect-A-Bed encasements protect one of the most vulnerable, odor-absorbing assets in the room, the mattress. The encasements also provide an odor/moisture/allergen free barrier from the previous guest, presenting the new guest a comfortable and healthy sleep environment.

**Q** How soon can hoteliers realize the ROI of encasements?

**A** The very first time a mattress is protected from a human accident, the encasement has paid for itself. Hoteliers save cleaning and labor costs, lost room revenue, secure their mattress warranty and extend the life of their mattress by protecting their assets from human damage, stains and deterioration.

### ADVERTISEMENT

For additional insight on how mattress encasements address key challenges, please contact Sandra at (847)856-7918 [www.protectabed.com](http://www.protectabed.com).